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Raj Soin College of Business

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Raj Soin College of Business Newsletter - April 2019

Raj Soin College of Business

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Bloomberg Data Services gives business students financial insights, career boosts

Students at Wright State University's Raj Soin College of Business have a special tool that enables them to quickly access detailed financial information, impress employers and get a head start on their careers – Bloomberg Data Services.

The service, accessible through terminals in the college's Soin Trading Center, makes available financial news, corporate financial statements, stock price movements and trends, filings with the U.S. Securities and Exchange Commission and other important financial data.

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Marketing professors developing special issue of top marketing journal dedicated to mobile apps

Marketing faculty members in the Wright State University Raj Sooin College of Business will serve as guest editors on a special issue dedicated to mobile apps for the Journal of Business Research.

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UPCOMING EVENTS:



Wright Venture

APRIL 17, 2019

Join us to watch student entrepreneurs pitch their business in the Wright Venture competition for a chance to earn up to \$5,000. The Wright Venture entrepreneurial program, modeled after “Shark Tank,” an ABC–TV reality competition series that features aspiring entrepreneurs making business



Professional Business Institute

JUNE 2–6, 2019

Registration is now open! The Professional Business Institute (PBI) is a five-day residential business camp for incoming high school juniors and seniors, where students are exposed to economics, accounting, marketing, finance, management, information systems

presentations to a panel of potential investors.

[Read more](#)

management, and entrepreneurship. Students work closely with Raj Soin College of Business faculty, staff, local business executives, and Wright State students in an experiential learning environment to help define and discover their interest in a business discipline.

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Wright State University
Raj Soin College of Business



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