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Letter, W. A. Steinemann to Olt Brothers Brewing Company

W. A. Steinemann

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May 23, 1919.

Olt Bros. Brewing Co.,
20 McGee St.,
Dayton, Ohio.

Gentlemen:

WHETHER YOU ARE MANUFACTURING A NON-INTOXICATING CEREAL BEVERAGE OR NOT - IT IS TO YOUR ADVANTAGE TO READ EVERY WORD OF THIS.

With the use of my process, patented August 21, 1917, Patent Number 1,237,724, a non-alcoholic cereal beverage or near-beer is manufactured and on the market, having BIG SALES which are growing continuously.

THIS BEVERAGE LOOKS AND TASTES AS GOOD AS REAL BEERS. It has an elegant clean taste, rich creamy foam, excellent palatableness and does not have to be served ice cold as it has not that undesirable worty taste. IT IS A REPEAT ORDER BEVERAGE.

This beverage has fine keeping qualities in bottles, and in trade cooperage is a wonder. It is shipped both in bottle and in wood in many carload lots over long distances without the use of any added preservatives or chill-proofing compounds. The demand for this beverage is the real judge of its merits. ITS QUALITIES ARE ITS BEST ADVERTISERS.

MALT AND HOPS are principally used for the manufacture of this beverage, other brewing materials can also be used if desired. A remarkably small amount of materials is used per barrel consider-
ing the qualities of this beverage. The kind of materials used are those that economical brewers have always used in the manufacture of beer. So why use any different kinds for the manufacture of near-beers. This is a valuable factor in using my process.

With my process the beverage can vary all according to the particular people or locality as is desired to cater to. It can have more or less hoppy or snappy taste, palatablefullness, color, etc. Non-alcoholic tonics of fine quality can also be made.

Also with my patented process an elegant light alcoholic content beer can be made, when the Government permits such beverage to be manufactured. This process aids in production of beers of good body, yet having a light alcoholic content. Besides I have a regular brewing method whereby the yeast can be kept in sound condition, when using my patented process. SURELY ALL OF THIS IS OF GREAT IMPORTANCE TO YOU.

I have no special machinery, syrup extracts or other compounds to sell. But - I have License Rights to offer you for royalty or interests in Beverage Corporations. License Rights covering six states and two territories have been sold. I am an experienced practical brewer and bottler and I know that I can help you.

Strictest investigation exchanged. GET MY PROCESS WHICH WILL LET YOU MAKE THE BEVERAGE MANY ARE WAITING FOR. If interested write or wire me immediately for any further reliable information you may desire.

Respectfully yours,

WAS/HJS