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Raj Soin College of Business Newsletter

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## Raj Soin College of Business Newsletter - May 2019

Raj Soin College of Business

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## Organized duffel bag idea wins Wright Venture entrepreneur contest

Wright Venture is an entrepreneurial opportunity modeled after “Shark Tank,” an ABC–TV reality competition series that features aspiring entrepreneurs making business presentations to a panel of potential investors.

In Wright Venture, students in the Raj Soin College of Business devised solutions for everyday problems such as a company that reviews gardening equipment, an advertising company that keeps students informed on campus, a real estate business that helps first-time renters stay organized and a company that connects brides and grooms to wedding DJs.

Argus Fitness LLP won the 2019 competition and received a check for \$5,000. Argus is a gym bag designed to organize clothing and belongings in various compartments and levels.

[Read more](#)



## **Alumna Elizabeth Conzo-Kershner '00 flourishes as a leader in precision agriculture at John Deere**

Growing up on a dairy farm in central Ohio, Elizabeth Conzo-Kershner '00 had to be an early riser to get her chores done. That hasn't changed much. Even today, the Wright State University alumna is in her office in Des Moines, Iowa, by 6 a.m.

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## **Presidential Award for Faculty Excellence: Early Career Achievement**

Kunal Swani, a newly appointed associate professor of marketing, received the 2018 Presidential Award for Faculty Excellence: Early Career Achievement for his effective teaching and distinguished research.

Swani is an editorial board member for both the Journal of Marketing Analytics and Industrial Marketing Management, which is rated A\* by the Australian Business Deans Council, the highest quality category and only given to 5 to 7 percent of journals.

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## Student Leadership Award Winners

Each year, the Wright State Office of Student Activities honors the most outstanding student leaders and organizations with the annual Student Leadership Awards. Congratulations to Tyler Rupert and Reilly Corbett who won the Visionary Leadership Award! Congratulations to Daniel Palmer and Holley Mapel who won the Senior Student Leader Award!

### Visionary Leadership Award

John (Tyler) Rupert

Reilly Corbett

### Senior Leadership Award

Daniel Palmer

Holley Mapel

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# UPCOMING EVENTS



## Professional Business Institute

**JUNE 2–6, 2019**

Registration is now open! The Professional Business Institute (PBI) is a five-day residential business camp for incoming high school juniors and seniors, where students are exposed to economics, accounting, marketing, finance, management, information systems management, and entrepreneurship. Students work closely with Raj Soin College of Business faculty, staff, local business executives, and Wright State students in an experiential learning environment to help define and discover their interest in a business discipline.

[MORE INFO](#)



## 2019 Spring Commencement

**MAY 4, 2019**

More than 2,000 graduating students and their families will celebrate a landmark in their education during the 2019 spring commencement ceremony Saturday, May 4, at 10 a.m. at the Wright State University Nutter Center.

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**Wright State University**  
**Raj Soin College of Business**

100 Rike Hall  
3640 Colonel Glenn Hwy.  
Dayton, OH

937-775-2437 | [business.wright.edu](http://business.wright.edu)



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