Letter, H. T. McDermott to Fred Olt

H. T. McDermott

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Nickerson & Collins Co.

The Dayton Display Fixture Company
Dayton, Ohio

Gentlemen:

In reply to your letter of April 10, we are listing below, the publications serving the brewing industry -

Western Brewer, 431 S. Dearborn St., Chicago, Illinois
Beer Merchandising, 150 Lafayette St., New York City
Brewers News, 150 Lafayette St., New York City
American Brewer, 202 E. 44th St., New York City
Brewing Industry, 475 - Fifth Ave., New York City
The Brewer & Malster & Beverages, 360 N. Michigan Ave., Chicago, Ill.
Modern Brewery, 420 Lexington Ave., New York City
Brewery Engineering, 222 N. Wells St., Chicago, Illinois

We are pleased to send you under separate cover, copy of ICE AND REFRIGERATION, and in this issue, you will find the first of a series of articles pertaining to the application of refrigeration in the brewery. This series of articles is by a foremost authority on brewery refrigeration, and ICE AND REFRIGERATION will contain, as it has in past years, the use of refrigeration in the manufacture of beer. As this is a highly specialized nature, the breweries depend on ICE AND REFRIGERATION for this information.

The list of brewing academies is as follows -

Siebel Company, 3 South Dearborn St., Chicago, Illinois
Wahl-Henius Institute, 2374 Lincoln Ave., Chicago, Illinois

We trust that this information may be of service to you.

By the way, we note that your letterhead indicates that you are a manufacturer of display fixtures, and incidentally, we also publish MERCHANTS RECORD AND SHOW WINDOW. We would appreciate it if you will advise us if you are actively engaged in this work, and if so, if you can furnish any literature you may have available.

Yours very truly,


OUR LIST OF BOOKS COMPRISSES THE LEADING WORKS ON ICE MAKING, REFRIGERATION AND COLD STORAGE.