

5-15-2008

OVGTSL 2008 Technical Services Taking Flight: Soaring to new heights of innovation Program

Ohio Valley Group of Technical Services Librarians

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Repository Citation

(2008). OVGTSL 2008 Technical Services Taking Flight: Soaring to new heights of innovation Program. .
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Ohio Valley Group of Technical Services Librarians
2008 Conference
Technical Services Taking Flight: Soaring to New Heights of Innovation

Wednesday, May 14, 2008

6:00-8:00 pm

**Welcome Reception—Sponsored by University of Dayton Libraries
Roesch Library, University of Dayton**

Carpooling is strongly encouraged; however, limited shuttle transportation to and from the hotel will be provided.

Tour the Marian Library which holds the world's largest collection of printed materials on Mary, the Mother of Jesus Christ. In addition, the Marian Library has an extensive collection of contemporary religious art, including over 900 crèches or Nativity scenes. For more information on the Marian Library: <http://campus.udayton.edu/mary//>

Directions to the University of Dayton Roesch Library and parking information

Pass through the main campus entrance and follow the signs to visitor parking (if you are an off-campus user). The library will be on your left as you enter campus. Stop at the parking booth and an attendant will issue you a parking pass and direct you to a parking lot. The main entrance to the library is on the east side, across from St. Mary's Hall and Parking Lot B.

From I-75, southbound (from Toledo)

Exit #51 at Edwin C. Moses Boulevard. Turn left and follow Edwin C. Moses Boulevard east to Stewart Street. Turn right and continue on Stewart Street to the University of Dayton entrance at College Park.

From I-75, northbound (from Cincinnati)

Exit #51 at Edwin C. Moses Boulevard. Turn right and follow Edwin C. Moses Boulevard east to Stewart Street. Turn right and continue on Stewart Street to the University of Dayton entrance at College Park.

From I-70, westbound (from Columbus)

Exit I-70 at I-675. Proceed southbound to state route 35. Go west toward Dayton to I-75. Take I-75 south one exit to #51 Edwin C. Moses Boulevard. Turn left and follow Edwin C. Moses Boulevard east to Stewart Street. Turn right and continue on Stewart Street to the University of Dayton entrance at College Park.

From I-70, eastbound (from Indianapolis and Dayton Airport)

Exit I-70 at I-75 south. Proceed southbound through Dayton and exit at Edwin C. Moses Boulevard. Turn left and follow Edwin C. Moses Boulevard east to Stewart Street. Turn right and continue on Stewart Street to the University of Dayton entrance at College Park.

Directions from the Hope Hotel directly to the University of Dayton

1. Head **southwest** on **Chidlaw Rd** toward **Metzger Dr**

2. Turn **left** at **Estabrook Rd**
3. Turn **right** at **OH-444 S**
4. Merge onto **OH-844 S** via the ramp to **Wright State University/I-675**
5. Merge onto **I-675 S** via the ramp to **Cincinnati**
6. Take exit **13A-B** to merge onto **US-35 W** toward **Dayton**
7. Take the exit toward **Main St/OH-48**
8. Turn **left** at **S Jefferson St (first left immediately off of the exit)**
9. Continue on **Warren St**
10. Continue straight onto **Brown St**
11. Turn **left** at **E Stewart St**
12. Slight **right** at **College Park Ave**
13. Follow College Park to the guardhouse to obtain a parking pass and directions to the library building

Parking for the reception will be available in Lots A, B, and P. Here is the parking map <http://campus.udayton.edu/~safety/map.htm>

Thursday, May 15, 2008

8:00-9:00 am

Registration & Buffet Breakfast
Hope Hotel & Conference Center
Room: B-29 Super Fortress

You asked for it! The breakfast buffet will have scrambled eggs, bacon, pastries, and much more!

9:00-10:15 am

Opening General Session
Traveling Through Transitions: From Surviving to Thriving
Presenter: Karen Calhoun, Vice President, OCLC Worldcat and Metadata Services
Room: B-29 Super Fortress

In an interactive session, Karen will explore trends affecting libraries and the evolution of technical services, workflows, metadata, mindsets and competencies. She will conclude with some predictions about the future of catalogers and ways they can continue to help people transform mere information into knowledge, insight and action.

10:15-10:30 am

Break—Sponsored by Emery-Pratt

10:30-11:20 am

Concurrent session A

Today's Changing Library: Pressures and Realities for Weeding the Collection
Presenter: Margit Codispoti, Indiana University Purdue University Fort Wayne
Room: F-86 Sabre

Information needs are increasingly being supplied by electronic rather than print resources and often administrators see this move as a justification to shrink traditional library space. The space is being converted to other uses including a trend to incorporate writing centers and student

success centers into the library to form what are called “university learning commons” or more informally to transform space into gathering areas that include computers, group study space, casual seating, and coffee shops referred to as “the Borders model.” No matter what the new spaces are used for, these trends add up to shrinking space for housing library materials and the pressure for libraries to weed their collections and make them relevant and useful to their patrons is more of a reality than ever before. Libraries have always had a mandate to weed yet most libraries do not have systematic procedures for weeding. This presentation discusses reasons why weeding doesn’t get done and the many issues to consider when creating a weeding plan. It provides many practical suggestions along with the pros and cons of methods that have been tried at one mid-sized university. Along with the practical, the paper makes some observations about society’s views of libraries and books and personality traits of librarians that may add to the difficulty that libraries and librarians have when confronted with the need to weed their collections.

Experiences of a Reluctant Supervisor: Discovering New Skills and Innovative Ways to Manage

Presenter: Kerri Scannell Baunach, University of Kentucky

Room: P-51 Mustang

After going through a long reorganization, technical services at the University of Kentucky looked very different in 2005 than the team-based organization of recent years. A new organization also created new departments and units as well as new names and terminology. One new group was the Special Formats Unit, created by putting together the various catalogers who were not located in the central technical services area of the main library. The many challenges this unit faced included: having a new, first-time supervisor; physical separation with offices in three buildings; changes in job responsibilities; and, with a variety of job duties, learning how to work together when very little work overlapped. In this presentation, learn how the new (and reluctant) supervisor faced these challenges and used some innovative methods for bringing some cohesion to this disparate group.

Getting the most out of Connexion client: ways to improve workflow and make customizations

Presenter: Michael J. Scribner, University of Dayton

Room: DH-4 Liberty Four

Do you ever wish that you could get things done faster? Work smarter! Learn how to use OCLC Connexion client to manage projects, speed up repetitive tasks, and catalog in batches. This session will help client users customize their settings to improve workflow. These topics will be discussed:

- Local file manager
- Constant data (local vs. online)
- Batch functions (search, update, delete, export)
- Shortcut keys
- Tool bars
- Text strings
- Macros
- Settings

11:30am -1:00 pm

Lunch/Business meeting

Room: B-29 Super Fortress

1:00-1:50 pm

Concurrent session B

The Use of the Shelf List in the 21st Century

Presenters: Melanie McGurr & Barbara Dunham, The Ohio State University

Room: F-86 Sabre

The retention or disposal of a library's shelf list is a frequent topic of conversation on Cataloging and Technical Service listservs. When a decision about the shelf list had to be made at a large academic library, the authors were part of a small task force assigned to investigate the fate of a big, space-consuming shelf list. This paper describes the investigations into the possibilities of digitizing, microfilming, or scanning the shelf list, and what other innovative libraries have done to preserve this piece of their history. The authors will also describe the onsite user survey executed and how people are still using the shelf list as a vital tool in Technical Services.

Digitizing Archival Collections: The Western Round-Up Student Newspaper Project

Presenters: Jacky Johnson & Elias Tzoc Caniz, Miami University

Room: P-51 Mustang

Libraries and Archives must continue to explore new avenues of accessibility of their archival collections for on- and offline patrons. A Digital Initiatives Librarian and Archivist will discuss and explore the spectrum of preservation and archiving of a student newspaper collection published at Western College from 1930 to 1971. They will discuss the creation of a historical database and how the new digital collection has changed and improved patron usage. In 2005, Miami University Libraries' Digital Initiatives Department along with the Western College Memorial Archives and the Western College Alumnae Association created a digital database for the [Western Round-Up Project](#). Until the creation of this database there was no digital access to this extensive and historically significant newspaper collection. The Archivist of the Western College Memorial Archives will discuss the importance of digitizing primary materials for access to researchers across the world via the web and how from 2005 to the present new technology has completely changed and improved the access to end-users. The Digital Initiatives Librarian will discuss the collection's technical issues, including digitization, file formats, and metadata. Likewise, he will talk about current efforts of interface customization, alternate browsing and searching features, as well as gathering users' statistics.

Wiki What? Documenting Cataloging Processes in Wiki Format

Presenters: Diana Nichols & Carrie Preston, Ohio University

Room: DH-4 Liberty Four

What's a wiki and what can it do for your cataloging department? At Ohio University's Alden Library, local cataloging policies and procedures are being converted into a web-based wiki format that can be easily accessed and edited by all cataloging staff. Topics to be covered in the presentation include:

- basic principles of wikis
- the personnel and tools needed to get started
- initial decision-making related to set-up
- strategies for converting existing cataloging documentation into wiki format

- writing new documentation, editing and monitoring content
- wiki organization techniques
- potential challenges and obstacles to implementation
- strategies for staff education on the use of the wiki

2:00-2:50 pm

Concurrent session C

Digital Collections: Destination or Starting Point?

Presenter: Jim Bradley, Ball State University

Room: F-86 Sabre

As the number of digital artifacts increase, so too grow the variety of online environments and information visualizations (e.g., Second Life™). Thus, as we build new digital collections, we must design them with the inherent flexibility to be adapted and shared through an ever-expanding array of immersing systems. To achieve this goal, we must revise the role of our online digital collections from “end product” to “launching pad.” The presenter will facilitate this discussion by drawing examples from Ball State University’s Digital Media Repository [DMR] (<http://libx.bsu.edu>) – specifically centering on the “post-DMR” lives of the digital objects.

Quality in Cataloging, or You Get What You Pay For

Presenter: Magda El-Sherbini, The Ohio State University

Room: P-51 Mustang

Cataloging and providing bibliographic control has recently been the center of several important discussions. Many of these discussions seem to focus on the practical aspects of costs, staffing and training of new staff. They also address the broader question of the need to follow cataloging standards. Libraries are raising the question of what services they should provide to users and what role libraries can play in providing bibliographic access without diminishing the value of the catalog. This presentation will contribute to this discussion by revisiting the question of the cataloging standards, and offering alternative approaches and ideas to cataloging. It will discuss innovative staffing solutions that can reduce the cost of cataloging and help overcome the problem of staffing and staff training.

Gathering, Integrating and Analyzing Usage Data: Examining Collection Analysis Tools and Usage Statistics Standards, and Important Questions to Consider

Presenter: Christine Stamison, Swets

Room: DH-4 Liberty Four

Usage statistics are now considered a crucial tool in collection analysis—especially amidst growing pressure on library budgets and rising journals costs. In addition, the development of new collection analysis tools and usage standards such as SUSHI (Standardized Usage Statistics Harvesting Initiative) are now enabling libraries and vendors to collaborate for the more efficient collection, integration and analysis of usage data.

This program will examine the collection analysis tools and standards that are currently available, and how they can help libraries streamline the gathering and analysis of usage data to more effectively utilize this information in their collection analysis processes and acquisitions decisions. The speaker will also explore how the SUSHI standard is enabling libraries and vendors to partner for the transfer of usage data between Electronic Resource Management Systems (ERMs) and collection analysis tools. As a result, libraries can integrate usage

statistics with subscription information for cost-per-use analysis and better-informed decision making.

In addition, the speaker will look at some of the important questions still surrounding usage statistics that librarians should consider when incorporating usage data into their acquisitions decisions. Usage statistics are not the only measure of value. With a better understanding of usage data's strengths, weaknesses and limitations, librarians can more effectively apply the data to their acquisitions processes.

2:50-3:10 pm

Break

3:10-4:00 pm

Concurrent session D

No Perfect Flight Plan: Challenges of Space Planning for Technical Services Areas

Presenters: Karen A. Nuckolls & Kate Seago, University of Kentucky

Room: F-86 Sabre

Technical Service spaces are often perceived as not being a priority. This presentation discusses the planning and reality behind the technical services areas in the William T. Young Library which celebrates its 10th anniversary this year. In addition, the UK Law Library is currently planning its space within a new law building and the plans for its technical services area will be covered.

Acquisition Librarians: Using a Residency Program for Succession Planning

Presenters: Marsha Hamilton, Deidra Herring, & Dracine Hodges, The Ohio State University

Room: P-51 Mustang

Running an acquisitions department requires knowledge to manage workflows, supervise staff, know the book trade and how to negotiate with vendors and publishers; fund management, accounting, and audit standards; rights management and contract negotiations; and ILS order maintenance to meet the ever-changing needs of serial and monographic publications—in physical and virtual formats. As librarians retire, succession or replacement planning has gained importance. Advertised acquisitions positions have remained open because few librarians are entering this specialty. Library schools do not teach it and years of personnel cutbacks have eliminated many assistant head positions where future acquisitions heads were previously trained. The Ohio State University has used the Mary P. Key Residency Program (MPK) in the last two annual cycles to train new librarians in acquisitions. The panelists will discuss in-house training to develop new acquisitions librarians, success factors, advertising for residents, and other ideas for developing acquisitions and technical services expertise in librarians recently entering the field.

Quality Control Efforts of the OCLC WorldCat Database

Presenter: Brenda Block

Room: DH-4 Liberty Four

Quality control in any local library's catalog requires a huge effort. The presenter will discuss the OCLC Quality Control Section's efforts that are being done on OCLC's WorldCat database of over 100 million records. The presentation will include:

- What global changes at OCLC are being done outside of the Quality Control Section
- How to report errors/changes/duplicates to the Quality Control Section and how these are processed
- Proactive corrections made within the Quality Control Section
- What OCLC member libraries can do
- What other changes we can look forward to in the future

4:00-6:00 pm

Free time for tours

Wright State University Special Collections and Archives

<http://www.libraries.wright.edu/special/>

Meet at 4:15 p.m. at the registration desk to organize carpools

6:30-9:00 pm

Dinner

Hope Hotel & Conference Center

Room: B-29 Super Fortress

Friday, May 16, 2008

8:00-9:00 am

Continental breakfast

Room: B-29 Super Fortress

9:00-10:00 am

General Session

Room: B-29 Super Fortress

Presenter: Dr. William King

"Books have their own Fate." This sentiment, from a Roman grammarian of about 200 CE, forms the theme of my talk. I will speak very briefly about the books and scrolls in the Roman world: materials for writing, scrolls and the change to the codex form of book, storage and libraries. And of course, some comments on librarians (regrettably, not an extensive body of information). Then some insights on medieval copyists and the transmission of texts to subsequent generations. And again, some glimpses of storage and use. Finally, the damage and ruin of books -- insects, careless users, book thieves and people who borrow and do not return, and the religious curses pronounced on these careless folk.

10:00-10:10 am

Break

10:10-11:00 am

Concurrent session E

Soaring High Two Years Past the Crossroads

Presenter: Lois Schultz, Northern Kentucky University

Room: F-86 Sabre

This presentation will update the development of the Information Broker Service at Northern Kentucky University that was started in 2005. Two years ago at the OVGTSL conference in Bloomington, Indiana, the beginning of this service was presented under the title "The Crossroads of Collections and Content" by Sheri Myers and Lois Schultz. In 2005 Northern Kentucky University cancelled thirteen high cost/low use journals to start the Information Broker Service. Under this service any article requested through ILLiad that can't be received through interlibrary loan will be purchased for faculty, staff, and students. Quickly the service broadened to include physical items such as books and DVD. These physical items are added to the collection and have a higher circulation rate than other items added to the collection.

Graphic Novels, Manga, and Your Library
Presenter: Matthew Kish, Dayton Metro Library
Room: P-51 Mustang

Not sure what the difference is between a graphic novel, a comic book, and a manga? This presentation will provide a brief history and overview of comic books, graphic novels, and the equivalent Japanese medium of manga. The presenter, a collection development librarian, will talk about the rise in popularity of these materials, highlight the differences among them, and provide tips and tools for selecting graphic novels and manga for your library. The presenter will also talk about some of the issues libraries face when they choose to acquire these materials, such as cataloging issues, shelving issues, and what to do when a patron challenges the appropriateness of a graphic novel in your collection.

Technical Services -- We're More than MARC Records
Presenters: Barbara Strauss & Kiffany Francis, Cleveland State University
Room: DH-4 Liberty Four

The definition of cataloging is expanding beyond work with MARC records to work with other metadata schemes. The skills of technical services staff may be the greatest hidden staff resource ever! Learn how technical services staff at Cleveland State University Library have transferred cataloging skills to work with Dublin Core metadata, helping to expand content in ClevelandMemory.org, a showcase for the digital collections of CSU. Barbara Strauss and Kiffany Francis will discuss the context for this transition, their "getting started" project for training technical services staff, project management and the cooperation happening between technical services and other departments. It's not your grandmother's cataloging paradigm anymore!

11:15am-12:30 pm
Closing General Session
The Reference Librarian's Toolkit
Presenter: Thomas Mann
Room: B-29 Super Fortress

Reference librarians need a variety of tools to handle different inquiries, and the distinctiveness of the tools, and their suitability for different problems, is what gives them their utility. Cataloging and classification are two of the more important tools, and the maintenance of their capacities is essential to the work of research libraries.