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Raj Soin College of Business Newsletter

Raj Soin College of Business

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Raj Soin College of Business Newsletter - June 2020

Raj Soin College of Business, Wright State University

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JUNE 2020

A message from Dean Thomas Traynor

I hope this message finds you well. The summer semester is at the half-way point.

Three summer highlights are:

Despite the many difficulties faced by our students in the face of COVID-19 pandemic, they forged ahead with just as many registrations as last year.

The Raider Asset Management Fund, which is managed by students majoring in Finance, reached a valuation of \$2,000,000 for the first time in its history.

All Non-Ohio-Residents who earned a bachelor's degree from an Ohio college or university will now pay in-state tuition plus only 1% for all master's degree programs in the Raj Soin College of Business! Please visit [this website](#) to see a brief summary of our grad programs. Congratulations to the many students who have managed the fund since its inception in 1996!

Warmest regards,



Thomas L. Traynor, Ph.D. | Dean and Professor of Economics
Raj Soin College of Business | Wright State University



Greetings from my home!



April 16, 2020

Students to compete in Wright Venture

On April 16, 2020, students competed for startup funds during a live online version of Wright Venture. This is the sixth Wright Venture event hosted by the college. This winner was Matthew MacNealy, founder and CEO of Leío, whose product is premium shaving cream.

[WATCH VIDEO >>](#)



Faculty Insights for Business: Charles Gulas

Comedic violence can help ads break through the clutter and reach audiences: Wright State University Raj Soin College of Business Professor Charles Gulas

[WATCH VIDEO >>](#)



Dayton Business Journalnames 2020 Forty Under 40 winners

Congratulations to one of our talented faculty members, Dr. Kunal Swani being recognized for his dedication to the community as a DBJ 40 under 40 winner.

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