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RSCob Monthly Update

Raj Soin College of Business

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7-2021

## **Raj Soin College of Business Monthly Update - July 2021**

Raj Soin College of Business, Wright State University

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## RSCoB Monthly Update - July 2021



It's official! AACSB has extended our accreditation in both business and accounting. Read the AACSB [announcement](#) and the Wright State Newsroom [article](#).

## Student Achievements



**Isaac Meyer** (President of the Finance Club), **Joshua Lake** (Financial Services, 2006), **Sydney Howell**, and **Kinsey Kinder** (Financial Services, 2016) volunteered at the local Foodbank for the National Day of Service.



A group of business students are managing a \$100,000 budget and running a digital marketing campaign. Advised by Dr. **John Dinsmore**, the project promotes the college's graduate programs throughout 2021. Read the Newsroom [article](#).



**Tracy Evatt** (Marketing) and **Brad Kerry** (Business Economics) received the prestigious **Benjamin A. Gilman International Scholarships** to study abroad. Read the Newsroom [article](#).



**Brandon Burkey** (MIS), **Kara Combs** (ISE major & SCM minor), and **Jordan Dop** (ACC) won the **Technology First's 2021 Award of Excellence** for their analytics project on pet adoption! Read the Newsroom [article](#).



M.B.A. student **Casey Grimm** signed a professional baseball contract to pitch for the Florence Y'all's. Read the Newsroom [article](#).



**Jared Smith** (MIS and business analytics, 2021) developed an Enterprise Systems Planning system for a high school band program for his honors research project. Read the Newsroom [article](#).

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## Faculty Promotions



Congratulations! Mr. **Tom Hazelbaker** has been promoted to Lecturer.  
Drs. **Drew Beauchamp** and **Kunal Swani** have been promoted to Professor.

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## Faculty Recognitions



Dr. **Riad Ajami** was interviewed by WDTN talking about the cyberattack on the Colonial Pipeline and the effect that will have on oil supplies. Watch the [video](#).



Dr. **Daniel Asamoah** was named Carnegie African Diaspora Fellow. He is spending the summer helping the School of Technology in the Ghana Institute of Management and Public Administration. Read the Newsroom [article](#).



Dr. **Drew Beauchamp** was named Dayton Business Journal's 'Forty Under 40' and honored as the region's future leaders! Read the Newsroom [article](#).



Dean **Tom Traynor** was quoted by the Dayton Business Journal on the 2021 economic landscape. Read the DBJ [article](#).



Dr. **Vikram Sethi** was quoted in an ABC news story on ransomware-as-a-service. Read the Newsroom [article](#) and the ABC [story](#).



Dr. **Wakiuru Wamwara** graduated from the Wright Leader Academy! The leadership development program started in 2019 and was completed in 2021. Congratulations!



Mr. **Bill Wood** helped motion picture students learn about launching and maintaining a career in the film and television industry. Read [more](#).



Dr. **Amir Zadeh** was featured in the **Microsoft**Business Applications Academic Community. The news highlighted his recent publication on enhancing ERP learning outcomes using Microsoft Dynamics.

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## New Publications



Troise, C., Tani, M., **Dinsmore** Jr, J., & Schiuma, G. (2021). Understanding the implications of equity crowdfunding on sustainability-oriented innovation and changes in agri-food systems: Insights into an open innovation approach. *Technological Forecasting and Social Change*, 171, 120959. [DOI](#)



**Jeyaraj**, A. (2021). Rethinking the intention to behavior link in information technology use: Critical review and research directions. *International Journal of Information Management*, 59, 102345. [DOI](#)



**Jeyaraj**, A., & **Zadeh**, A. H. (2021). Exploration and Exploitation in Organizational Cybersecurity. *Journal of Computer Information Systems*. [DOI](#)

Dissanayake, I., **Jeyaraj**, A., & Nerur, S. P. (2021). The impact of structure and flux of corporate boards on organizational performance: A perspective from the

information technology industry. *The Journal of Strategic Information Systems*, 30(2), 101667. [DOI](#)

Zolbanin, H. M., **Zadeh**, A. H., & Davazdahemam, B. (2021). Miscommunication in the Age of Communication: A Crowdsourcing Framework for Symptom Surveillance at the Time of Pandemics. *International Journal of Medical Informatics*, 104486. [DOI](#)



**Kyre Lahtinen**, Effect of the 2016 OPEC Production Cut Announcement on the Default Likelihood of the Oil Industry and Commercial Banks. *American Journal of Finance and Accounting*. Accepted in April 2021.



Khanal, K., & **Todorova**, Z. (2021). Remittances and Households within Neoliberalism: A “Triple Movement”. *Journal of Economic Issues*, 55(2), 461-468. [DOI](#)



**Williams**, S. D., **Martin**, J. A., Choi, Y., Stoutner, O., & **Sturm**, R. (2021). The role of information or the information from roles? A meta-analysis of planning and performance. *International Studies of Management & Organization*, 51(1), 1-25. [DOI](#)



Bedsworth, F., Portillo, J. E., Neal, D. R., & **Willardsen**, K. (2021). Asymmetric information and insurance: An experimental approach. *Journal of Behavioral and Experimental Economics*, 92, 101696. [DOI](#)

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## Advising

**Joyce Winters**, Career Consultant





**Yao Wu**  
Assistant Director of  
Academic Advising



**Dan Dakin**



**Paul Harding**



**Amanda Horrocks**



**Monique Scott**

Please see the updated caseload for the summer:

**Dan Dakins** - All MBA and all undergraduate international students

**Paul Harding** - Marketing, Entrepreneurship, MIS, SCM, and associated minors or certificates

**Amanda Horrocks** - HR Management, Management, IB, Business Undecided, and associated minors or certificates

**Monique Scott** - Accountancy, Finance, Financial Services, Business Economics, and associated minors

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## Calendar

August 2 - College staff return to work in person

August 4 - Summer grades are due by noon

August 4 - [MBA Virtual Open House](#) @ 6 pm

August 18 & 19 - Move-In Day

August 20 - [First Weekend](#)

August 23 - First day of classes

August 27 - [Fall Fest](#)



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