Raj Soin College of Business

Raj Soin College of Business Monthly Update - July 2021

Raj Soin College of Business, Wright State University

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Part of the Business Commons, and the Other Communication Commons
It's official! AACSB has extended our accreditation in both business and accounting. Read the AACSB announcement and the Wright State Newsroom article.

Student Achievements
Isaac Meyer (President of the Finance Club), Joshua Lake (Financial Services, 2006), Sydney Howell, and Kinsey Kinder (Financial Services, 2016) volunteered at the local Foodbank for the National Day of Service.

A group of business students are managing a $100,000 budget and running a digital marketing campaign. Advised by Dr. John Dinsmore, the project promotes the college's graduate programs throughout 2021. Read the Newsroom article.

Tracy Evatt (Marketing) and Brad Kerry (Business Economics) received the prestigious Benjamin A. Gilman International Scholarships to study abroad. Read the Newsroom article.

Brandon Burkey (MIS), Kara Combs (ISE major & SCM minor), and Jordan Dop (ACC) won the Technology First's 2021 Award of Excellence for their analytics project on pet adoption! Read the Newsroom article.

M.B.A. student Casey Grimm signed a professional baseball contract to pitch for the Florence Y’alls. Read the Newsroom article.

Jared Smith (MIS and business analytics, 2021) developed an Enterprise Systems Planning system for a high school band program for his honors research project. Read the Newsroom article.
Faculty Promotions

Congratulations! Mr. Tom Hazelbaker has been promoted to Lecturer. Drs. Drew Beauchamp and Kunal Swani have been promoted to Professor.

Faculty Recognitions

Dr. Riad Ajami was interviewed by WDTN talking about the cyberattack on the Colonial Pipeline and the effect that will have on oil supplies. Watch the video.

Dr. Daniel Asamoah was named Carnegie African Diaspora Fellow. He is spending the summer helping the School of Technology in the Ghana Institute of Management and Public Administration. Read the Newsroom article.

Dr. Drew Beauchamp was named Dayton Business Journal’s ‘Forty Under 40’ and honored as the region’s future leaders! Read the Newsroom article.

Dean Tom Traynor was quoted by the Dayton Business Journal on the 2021 economic landscape. Read the DBJ article.

Dr. Vikram Sethi was quoted in an ABC news story on ransomware-as-a-service. Read the Newsroom article and the ABC story.
Dr. Wakiuru Wamwara graduated from the Wright Leader Academy! The leadership development program started in 2019 and was completed in 2021. Congratulations!

Mr. Bill Wood helped motion picture students learn about launching and maintaining a career in the film and television industry. Read more.

Dr. Amir Zadeh was featured in the Microsoft Business Applications Academic Community. The news highlighted his recent publication on enhancing ERP learning outcomes using Microsoft Dynamics.

### New Publications


information technology industry. *The Journal of Strategic Information Systems*, 30(2), 101667. [DOI](#)


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**Advising**

**Joyce Winters**, Career Consultant
Please see the updated caseload for the summer:

**Dan Dakins** - All MBA and all undergraduate international students

**Paul Harding** - Marketing, Entrepreneurship, MIS, SCM, and associated minors or certificates

**Amanda Horrocks** - HR Management, Management, IB, Business Undecided, and associated minors or certificates

**Monique Scott** - Accountancy, Finance, Financial Services, Business Economics, and associated minors

**Calendar**

August 2 - College staff return to work in person
August 4 - Summer grades are due by noon
August 4 - [MBA Virtual Open House](#) @ 6 pm
August 18 & 19 - Move-In Day
August 20 - [First Weekend](#)
August 23 - First day of classes
August 27 - [Fall Fest](#)