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## Raj Soin College of Business Newsletter - February 2021

Raj Soin College of Business, Wright State University

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FEBRUARY 2021

## A message from Dean Thomas Traynor

I hope this newsletter finds you healthy and looking forward to the Spring. This month, we would like to share great news about an award won by two business faculty for their research in the field of Business Analytics, the career path of one of our many successful alumni, and our college's continued recognition from *U.S. News and World Report*.

Best Regards,

**Thomas L. Traynor, Ph.D.** | Dean and Professor of Economics  
Raj Soin College of Business | Wright State University



### **Business faculty win prestigious Ranyard Medal for analytics research**

The Operational Research (OR) Society in the United Kingdom has awarded the prestigious Ranyard Medal to Wright State University business faculty members Anand Jeyaraj and Amir Hassan Zadeh for their paper on the alignment of business and social media strategies published in the *Journal of Business Analytics (JBA)*.

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## Alum Shon Anderson helms his own financial services company and an investment analyst society

The seeds for his success in financial planning and investment services were planted in fertile soil at Wright State University.

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## Business online program among nation's best, says *U.S. News and World Report*

*U.S. News & World Report* has named Wright State University's online graduate programs in engineering and business as among the best in the nation for 2021.

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## UPCOMING EVENTS

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## M.B.A. Virtual Open House

Advance your career with a degree from one of the most affordable universities in the state. Join us at one of our upcoming virtual open houses to learn more about the Master of Business Administration program.

**M.B.A . VIRTUAL OPEN HOUSE**  
*March 18, 2021, at 6 p.m.*

[REGISTRATION](#)

## Wright Venture Final Presentations

The 2021 Wright Venture Final Presentations will be held on Tuesday, April 13, 2021, at 3:00 p.m. Please save the date.

**WRIGHT VENTURE FINAL PRESENTATIONS**  
*April 13, 2021, at 3 p.m.*

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### Wright State University Raj Soin College of Business

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