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RSCob Monthly Update

Raj Soin College of Business

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10-2021

## **Raj Soin College of Business Monthly Update - October 2021**

Raj Soin College of Business, Wright State University

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## RSCoB Monthly Update - October 2021

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### Announcement



**Online scholarship applications** are now open. Please encourage your students to apply. Go to Wingsexpress --> Student Financial Aid --> Financial Aid and Scholarships --> Online Scholarship Application.

### News



A total of 65 people attended the college's stakeholder workshops on October 20 and 21. The workshops generated many great ideas and suggestions. We are organizing the notes and hope to share a summary soon.



The 10th [Wright Brothers Day](#) was held on October 5, 2021. This event is hosted by the AMA (American Marketing Association). Watch the Newsroom [video](#) to relive the moment.



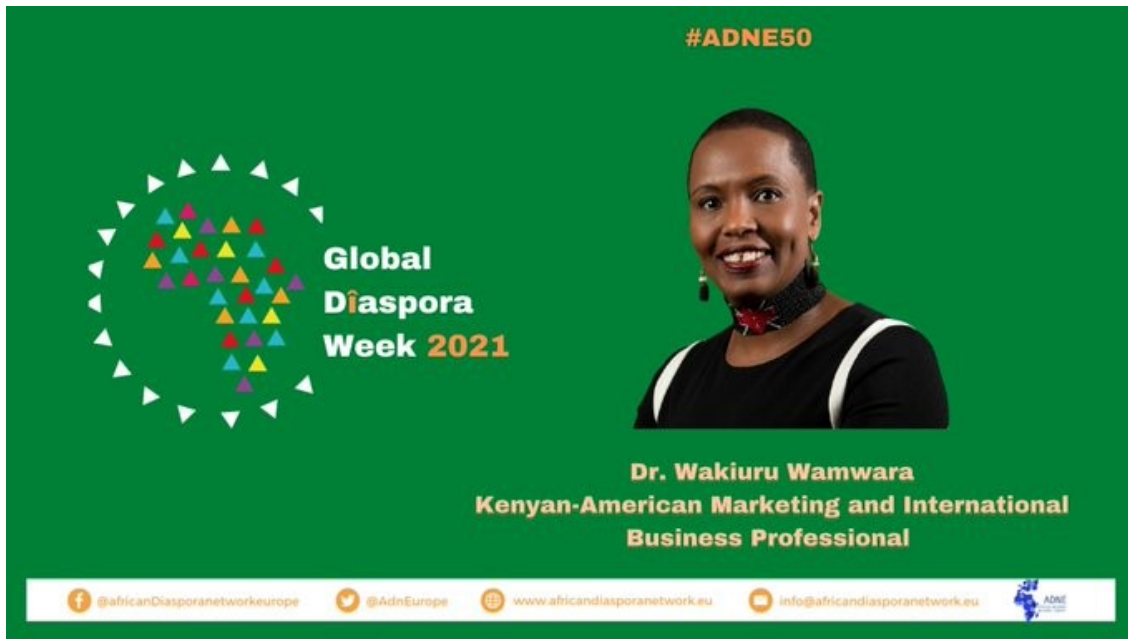
Anna Vandewiele (Marketing) and Logan Rex (Accountancy) won the 2021 [Homecoming](#) Queen and King!

## Faculty Spotlight



Dr. **John Dinsmore** won **first place** in the Mid-American Business Deans Association's Innovation Award. Dr. Dinsmore supervised digital marketing campaigns designed, implemented, and run by marketing students. Previously, the project was featured in the [Wright State Newsroom](#).

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Dr. Wakiuru Wamwara was featured by the [AdnEurope](#) for her longtime contribution to international education.

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Dr. **Scott Williams** spoke at the **STEM Students Lead Dayton Conference** on Friday, October 1, 2021. His session was titled, **Goal Setting for Leaders - Learn how goals work and how to use them to achieve results**. A group of 25 high school students attended the session.

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**Pan, M.** (2021). EU enlargements and US FDI flows in the six core states. *Applied Economics*, 1-17. [DOI](#).

Dr. Pan was also interviewed by the media commenting on inflation:

- DDN, [Rising costs of food affecting groceries, restaurants](#), Sept. 25
- WDTN, [Is your grocery bill getting more expensive? This could be why](#), Sept. 22
- WDTN, [Inflation rise during pandemic: What does this mean for you?](#) Sept. 17



Dr. **John Cook** is the co-author (with Sarah Webber) of "Cohan Rule" Estimates: A Useful Tool If Properly Used" which will appear in the October/November issue of *CPA Journal*.



Kumarasamy, A. K. T., **Asamoah, D. A.**, & Sharda, R. (2021). Non-Communicable Diseases and Social Media: A Heart Disease Symptoms Application. *Journal of Information & Knowledge Management*, 2150043. [DOI](#).



**Ajami, R. A.** (2021). Leadership from Local to Global: Mayor Nan Whaley of Dayton, Ohio: Reflections on Trade and Investment Linkages between Ohio and Asian Economies. *Journal of Asia-Pacific Business*. [DOI](#).

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## Advising - What's New

The RSCoB Center for Career Management conducted several workshops this semester:

- Resumes That Land Interviews
- Interviewing in a Changing Business Environment
- Handshake for Job Searching and Networking
- LinkedIn-Setting up a profile for networking and employment
- Internships for Business Majors

The Center invited business students to employer events, including:

- WPAFB Civilian Contractor Specialist
- Federal Reserve Bank
- Dept of Defense Finance & Accounting
- University Career Fair
- WPAFB Premier College Internship Program
- Various employer information tables in the Rike Hall lobby



**Joyce Winters**, Career Consultant, **RSCoB Center for Career Management.**

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Update: The advising team is interviewing candidates and hope to bring onboard a new advisor soon.



**Monique Scott**  
Interim Assistant Director of Advising for RSCoB  
Caseload: Accountancy, Finance, Financial Services, Business Economics, and associated minors.



**Dan Dakin**, Academic Advisor. All MBA and all undergraduate international students.



**Paul Harding**, Academic Advisor. Marketing, Entrepreneurship, MIS, SCM, and associated minors or certificates.



**Amanda Horrocks**, Academic Advisor. HR Management, Management, IB, Business Undecided, and associated minors or certificates.

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## Calendar

October 28 - Spring 2022 registration begins.

October 30 - Raider Open House.

November 11 - Veterans Day. University closed.

November 25, 26 - Thanksgiving. University closed.

December 1 - College Faculty Meeting.

December 3 - RSCoB Celebration Dinner. RSVP will start soon.



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