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RSCob Monthly Update

Raj Soin College of Business

11-2021

Raj Soin College of Business Monthly Update - November 2021

Raj Soin College of Business, Wright State University

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RSCoB Monthly Update - November 2021

Announcements



Our **BSB in Accountancy** program is ranked No. 58 out of the nation's 81 top accounting programs by quality and affordability by **Best Value Schools**. See the [list](#).



Our **MBA's New Venture Concentration** is ranked by **The Princeton Review** among the **Top Graduate Schools for Entrepreneurship Studies for 2022**. We are the only university in Ohio among the Top 50! See the [list](#).



Our **MBA Program** is ranked by **Fortune Education** the **Best Part-Time MBA Programs in 2022**. See the [list](#).



The **RSCoB Celebration Dinner** will take place on Friday, December 3 at the [Kettering Presidential Banquet Center](#). The event will start at 6 pm.



New Studio Rooms. Three new studio rooms – 222, 224, and 226 are being set up in Rike. Each room features a 4k webcam, a large inkable tablet screen, a high-quality microphone, and on-camera lighting. Faculty can create digital content or use these spaces to teach online classes.

Faculty News



Dr. **John Martin** joins the Editorial Review Board for [Organization Management Journal](#) (OMJ) on January 1, 2021. He will serve three years on the board. Congratulations!



Dr. **Daniel Asamoah** was a panelist at the **Technology First “15th Annual Taste of IT Conference”** at Sinclair Conference Center on November 17. The panel discussion topic is “Workforce Development and Industry Engagement.”



Riad A. Ajami, Homa Karimi, **Rachel E. Sturm**, and **Berkwood Farmer**. (2021). New Book Chapter - *COVID-19 Crisis: Chaos and Opportunities for Newer Organizational Configurations for Multinational Oil Enterprises*, in book "Crisis, Chaos, and Organizations: The Coronavirus and Lessons for Organizational Theory", edited By Daniel J. Svyantek, Auburn University.



Plotkina, D., **Dinsmore**, J., & Racat, M. (2021). Improving service brand personality with augmented reality marketing. *Journal of Services Marketing*. [DOI](#).



Jeyaraj, A. (2022). Models of information systems habit: An exploratory meta-analysis. *International Journal of Information Management*, 62, 102436. [DOI](#).

Sun, Y., Wu, L., & **Jeyaraj, A.** (2022). Moderating role of enterprise social media use in work engagement. *Information Processing & Management*, 59(1). [DOI](#).



Swani, K., Wamwara, W., Goodrich, K., Schiller, S., & Dinsmore, J. (2021). Understanding Business Student Retention During Covid-19: Roles of Service Quality, College Brand, and Academic Satisfaction, and Stress. *Services Marketing Quarterly*, 1-24. [DOI](#).

Roy Bhattacharjee, D., Pradhan, D., & **Swani, K.** (2021). Brand Communities: A Literature Review and Future Research Agendas Using TCCM Approach. *International Journal of Consumer Studies*. [DOI](#).

Advising - What's New

The RSCoB Center for Career Management



Joyce Winters, Career Consultant, **RSCoB Center for Career Management**.

The advising team is busy with Spring 2022 registrations. We are also in the process of hiring a new advisor.



Monique Scott

Interim Assistant Director of Advising for RSCoB
Caseload: Accountancy, Finance, Financial Services, Business Economics, and associated minors.

Dan Dakin, Academic Advisor. All MBA and all



undergraduate international students.



Paul Harding, Academic Advisor. Marketing, Entrepreneurship, MIS, SCM, and associated minors or certificates.



Amanda Horrocks, Academic Advisor. HR Management, Management, IB, Business Undecided, and associated minors or certificates.

Calendar

December 1 - College Faculty Meeting.

December 3 - RSCoB Celebration Dinner.

December 6 to 10 - Finals Week.

December 10 - WSU Commencement - Graduate Students.

December 11 - WSU Commencement - Undergraduate Students.

December 15 - Grades due by noon.

December 24 - Christmas Eve. University Closed.

December 27 to January 3, 2022 - Winter Break. University Closed.

January 4, 2022 - Offices Open.

January 10, 2022 - First Day of Class.

January 31, 2022 - Faculty Activity Reports Due. Update Digital Measures.



Contact Us

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