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RSCob Monthly Update

Raj Soin College of Business

1-2022

Raj Soin College of Business Monthly Update - January 2022

Raj Soin College of Business, Wright State University

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RSCoB Monthly Update - January 2022

Announcements & News



The dean's office welcomed **Elizabeth Harding**, who joined the college on January 4, 2022. Please stop by and say hi.



New Studio Rooms. Three new studio rooms – 222, 224, and 226 are ready. Each room features a 4k webcam, a 32-inch touch screen, and a high-quality microphone. Business faculty and staff can schedule the rooms through an outlook calendar. Please contact [Elizabeth Harding](#) directly.



The college will host an **Alumni Party** at the Men's basketball game against Robert Morris on **Saturday, February 26 at 7 pm**. Invitations will be sent out soon.



Dean **Tom Traynor** and Mr. **Dave Dickerson** (member of Dean's Corporate Advisory Board) spoke at the **DBJ 2022 Economic Forum** on January 13, 2022. The sold-out event was held at Wright State University.

Student Spotlight



Bradley Kerry (Business Economics, senior) completed a special project, "Examination of Inventor and Institutional Ownership," for the Ohio Department of Higher Education. His faculty advisor is Dr. **Kevin Willardsen**.

Faculty Publications



Willardsen, K. (2021). Effects of Speed Cameras on Intersection Accidents: Evidence from Dayton. *Review of Regional Studies*, 51(3), 266-291. [Link](#).

Kiefer, K., **Martin, J. A.**, & Hunt, R. A. (2020). Multi-level considerations in executive organizational



transfer. *Human Resource Management Review*, 100779. [DOI](#).



Swani, K., Milne, G. R., & Slepchuk, A. N. (2021). Revisiting Trust and Privacy Concern in Consumers' Perceptions of Marketing Information Management Practices: Replication and Extension. *Journal of Interactive Marketing*. [DOI](#).



Zadeh, A., & Sharda, R. (2022). How Can Our Tweets Go Viral? Point-Process Modelling of Brand Content. *Information & Management*, 103594. [DOI](#).

Nosoudi, N., Hart, C., McKnight, I., Esmailpour, M., Ghomian, T., **Zadeh, A.**, Raines, R. & Ramirez Vick, J. E. (2021). Differentiation of adipose-derived stem cells to chondrocytes using electrospraying. *Scientific Reports*, 11(1), 1-11. [DOI](#).

Advising - What's New



Joyce Winters, Career Consultant, **RSCoB Center for Career Management**.

The RSCoB Center for Career Management

Please encourage your **junior** students to have their resumes reviewed by the Career Consultant before they apply for summer internships. **Seniors** who have not completed an internship should contact the office asap to ensure they have professionally written resumes and are comfortable with interviewing skills.

Career Events:

- Workshops for juniors and seniors are planned for February.
- Feb. 16 - Digital Mixer
- Feb. 22 - Panel on Defense & Government Careers
- March 9 - Professional Development Day
- March 15 - WSU Career Fair

Events promoted in January 2022:

- Fischer Homes Meet & Greet via zoom on Jan. 12
- Wright Patterson AFB Recruiting Table, Student Union on Jan. 25
- Chicago Federal Executive Board virtual career fair on Jan. 27
- Dayton Workforce Partnership (DWP) is accepting applications for its 2022 scholarship awards
- Radiance Technologies, Program Control Intern
- Fuyao Glass, HR Intern

Congratulations to Monique Scott, who is now the Assistant Director of Advising for RSCoB! The advising team is in the process of hiring a new advisor.



Monique Scott

Assistant Director of Advising for RSCoB
Caseload: Accountancy, Finance, Financial Services, Business Economics, and associated minors.



Dan Dakin, Academic Advisor. All MBA and all undergraduate international students.

Paul Harding, Academic Advisor. Marketing, Entrepreneurship, MIS, SCM, and associated minors or



certificates.



Amanda Horrocks, Academic Advisor. HR Management, Management, IB, Business Undecided, and associated minors or certificates.

Calendar

January 29, 2022 - Raider Open House.

January 31, 2022 - Faculty Activity Reports Due. Update Digital Measures.

February 3, 2022 - Summer Registration Begins.

February 9, 2022 - College Faculty Meeting.

February 26, 2022 - RSCoB Alumni Party at the Men's Basketball Game.

February 28 to March 5, 2022 - Spring Break.



Contact Us

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