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Raj Soin College of Business Newsletter - June 2021

Raj Soin College of Business, Wright State University

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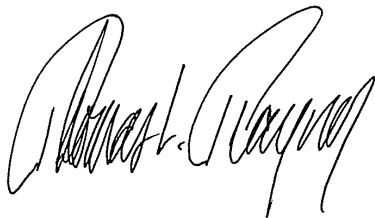
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JUNE 2021

A message from Dean Thomas Traynor

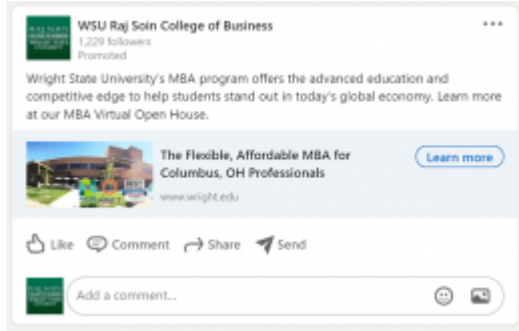
Summer has long been a quieter time at Wright State as we work to welcome the newest class of Raiders who will be starting in August. The Raj Soin College of Business still has lots of good news to share. Below, you can read about the student-run digital marketing campaign for the college's graduate degree programs, a spring 2021 graduate with already impressive credentials, and the renewal of our status as the only Princeton Review Best Business School in the Dayton region.



Thomas L. Traynor, Ph.D. | Dean and Professor of Economics

Raj Soin College of Business | Wright State University

**Business students market
college's graduate
programs**



The digital marketing campaign for the graduate programs in the Raj Soin College of Business has been turned over to students, who can spend up to \$100,000 to run the campaign throughout 2021.

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Computer powers of business student Jared Smith are sweet music for a high school band program

Jared Smith, a 2021 business graduate, has solved computer network problems, helped companies update web pages, provided the elderly with tech assistance, and most recently developed a system for a high school band program that will enable it to save money and improve productivity.

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Raj Soin College of Business named a Best Business School by *The Princeton Review*

The Wright State University Raj Soin College of Business is one of the nation's most outstanding business schools, according to *The Princeton Review*.

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UPCOMING EVENTS



M.B.A. Virtual Open House

Advance your career with a degree from one of the most affordable universities in the state. Join us at one of our upcoming virtual open houses to learn more about the M.B.A. program.

M.B.A. Virtual Open House

June 15, 2021, at 6 p.m.

[MORE INFORMATION](#)



Degree Completion Program

It's time for you to finish your business—your business degree from Wright State University—and the Raj Soin College of Business wants to help! Explore seven reasons why our new degree completion program will work for you.

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