

Wright State University

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From the Desk of the President

University President

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5-14-2018

## May 14, 2018 - From the President's Desk

Cheryl B. Schrader

*Wright State University - Main Campus*

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Dear Campus Community,

I am pleased to inform you that on Monday, May 14, Wright State University and Ohio's 13 other public universities launched a statewide communication campaign called **Forward Ohio**. The purpose of the campaign is to raise awareness of the value of public higher education in Ohio — in particular, the many ways our universities are helping to address Ohio's "talent gap" and moving Ohio forward.

I encourage you to visit the [Forward Ohio campaign website](#) and also to share the site with family and friends. You will find many interesting facts and figures that may surprise you, as well as compelling stories of personal growth, invention, creativity, and collaboration that may inspire you.

The campaign will run throughout 2018 and will feature an array of earned media, social media, and public relations activities.

Warmest regards,

Cheryl B. Schrader, Ph.D.  
*President*

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