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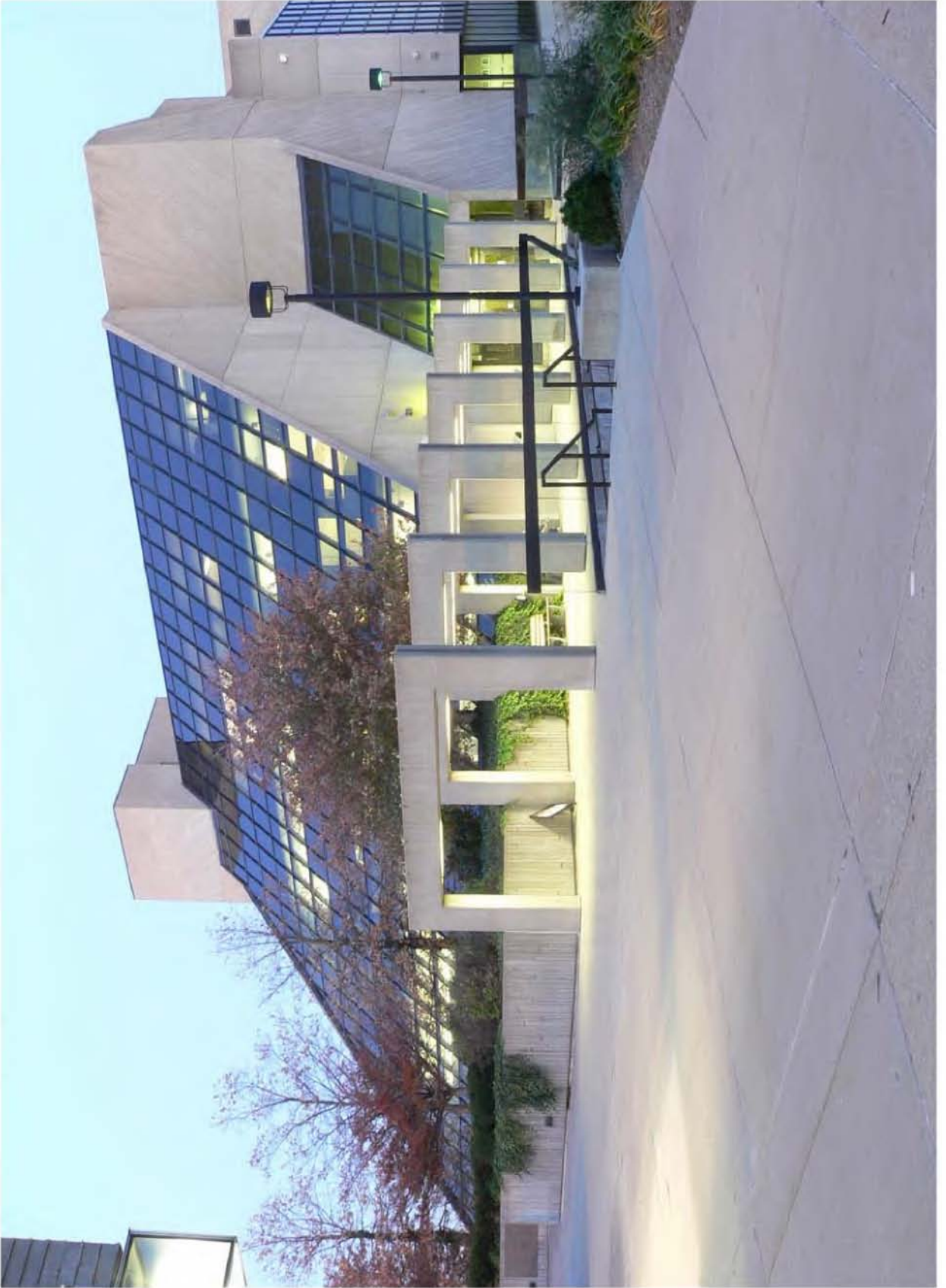
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Soaring High Two Years Past the Crossroads

Lois Schultz
Head of Technical Services
Steely Library
Northern Kentucky University

OVGTSL 2008 Annual Conference “Technical Services Taking Flight: Soaring
to New Heights of Innovation” May 16, 2008



Located in Highland Heights, KY

Seven miles from downtown
Cincinnati, OH

40 years old

14,800 students

11,500 FTE

Mainly commuter college

1,400 students live on campus

Offers 6 associate, 60 bachelor, 15 master, 1 doctoral degree programs, and law school

Collection

331,200 books, DVD's, etc.

23,000 electronic books

353,300 bound journals & MF

511,200 government documents

1,218,700

Journals

1,700 subscriptions

- 1,050 print
- 400 print & online
- 250 online

Interlibrary Loan/Document Delivery

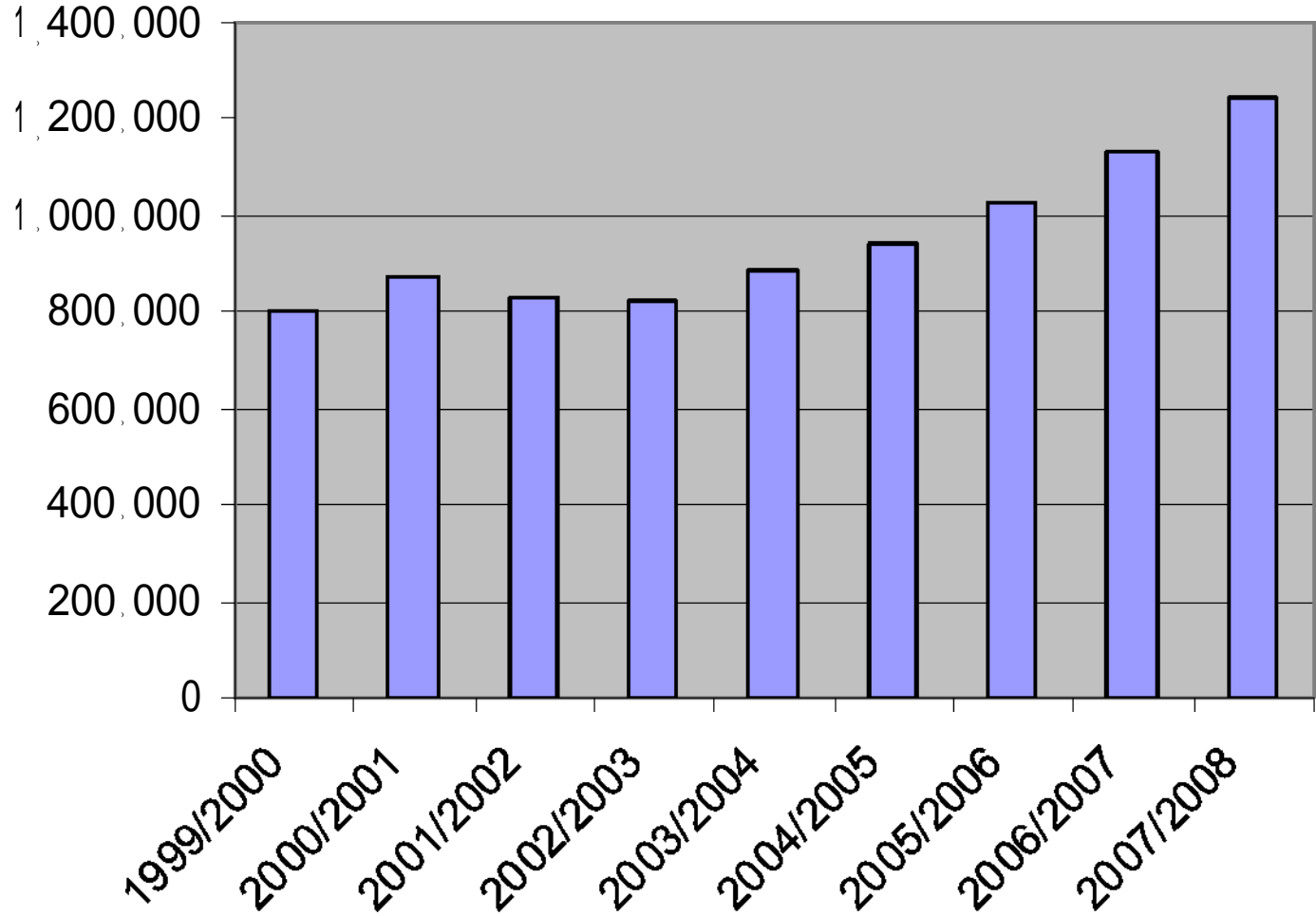
9,800 ILLiad borrowing requests in 2006/07

5,900 ILLiad lending requests in 2006/07

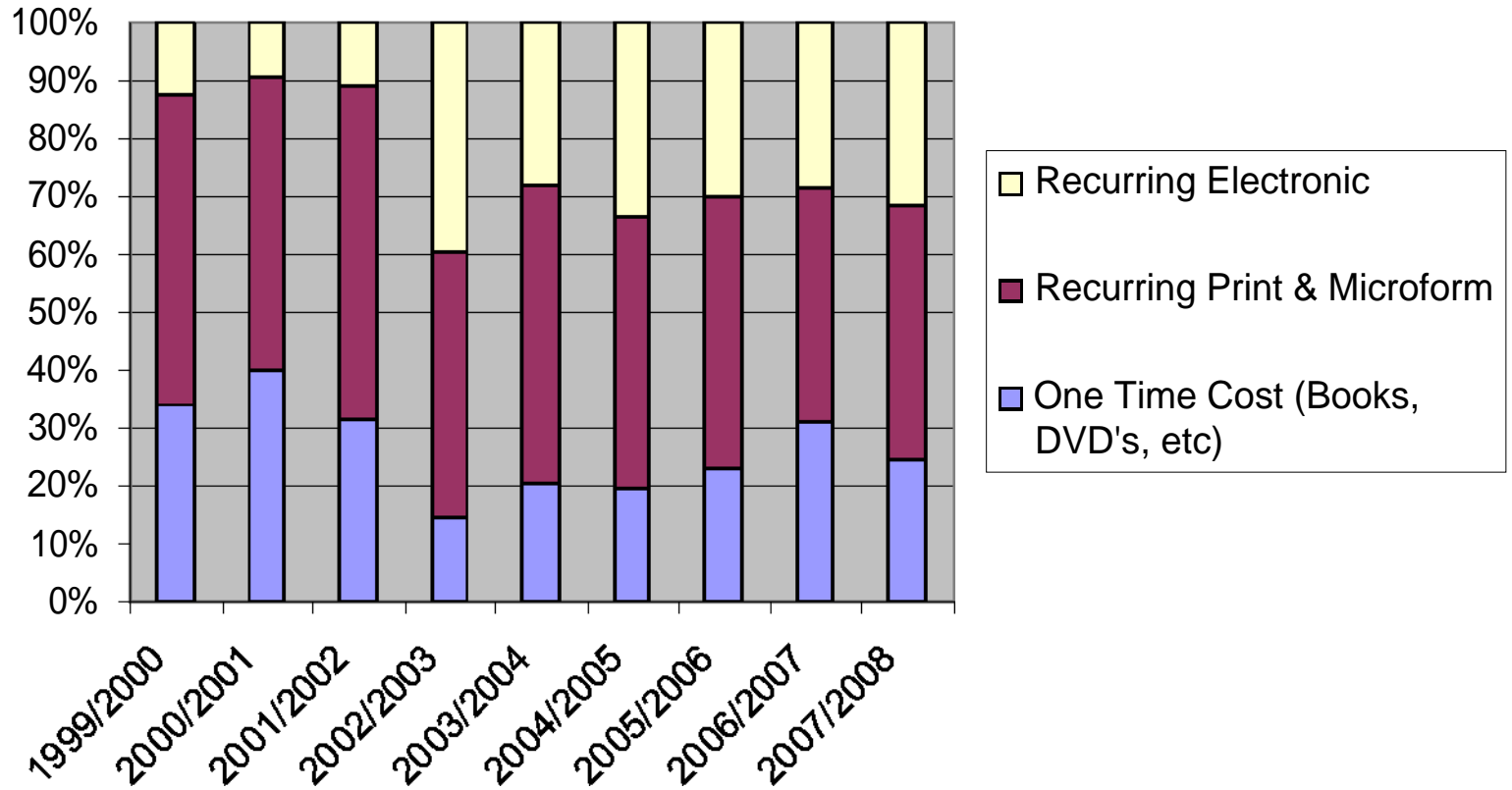
Technical Services

- Acquisitions
- Cataloging
- Copyright/Intellectual Property
- Document Delivery
- Educational Outreach (Distance Learning)
- Electronic Reserves
- Interlibrary Loan
- Serials

Materials Budget



Budget Analysis



- In 2002/2003 one time cost items (books, DVD I s , etc.) 15% of budget.
- With serials inflation and no new dollars there would be zero dollars for one time cost items (books, DVD I s , etc.) in 2004/2005.

What was needed



Givens

- * Journals are expensive
- * Some journals are used very little
- * Cost per use is expensive for high cost journals with low use
- * Steely Library has insufficient number of journals for curriculum

- *Library pays for Ingenta and Science Direct articles for faculty
- *Average cost for article is \$35
- *It is known that many articles can be bought from the publisher for \$40 or less

Setting in 2003

- *Library pays \$15 for faculty item received through interlibrary loan
- *Student must pay for any interlibrary loan charges
- *Library pays for copyright for reserve items

Unequal Balance

Library pays any amount for
an article from Ingenta or
Science Direct

But

Pays only \$15 for an
interlibrary loan article.



Unequal Balance

An atmosphere of talking about canceling journals and purchasing articles for faculty

But

Only providing students with interlibrary loan that is free.

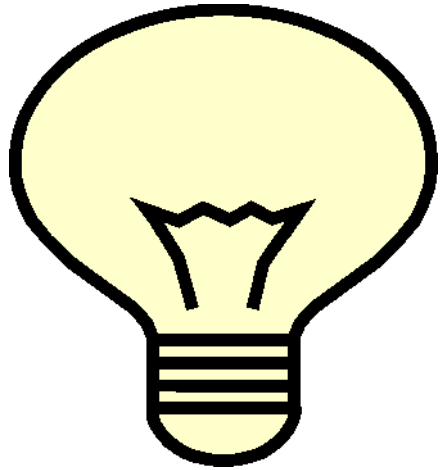


Unequal Balance

If we cut journals and order articles for faculty from Ingenta, Science Direct, or the publisher, the students are left in the cold.



Idea



Cancel some high cost/low use journals and use the money for purchasing items

Buy articles as needed rather than subscribe to high cost/low use journals (Just in Time instead of Just in Case)

Opposition

*Students would abuse the system

*Associate Provost for Library Services was agreeable to the idea for graduate students, but not undergraduates.

My Philosophy



- *Bar code shelf labels of current journals
- *Bombard with signs not to reshelve
- *Scan as reshelve
- *Query for usage per semester
- *Cancel a few journals.

My Plan

- *Cut 13 journals that cost \$19,667 with binding or microfilm cost \$20,000
- *Usage of 13 journals for six months was 31
- *Cost per use was \$322.58
- *Plus money from Faculty line for purchasing articles \$27,000

Also

- After two years of statistics if articles from a specific journal were requested enough to justify subscribing, we would subscribe.

Approved for Trial



Plan

- Request arrives through ILLiad
- Send out on Interlibrary Loan to five libraries
- If not filled by one of those five libraries, route to information broker
- Search for article
- Article is purchased
- Article delivered to requestor

Procedures for Purchasing

- Procedures differ slightly depending on skill/time of person
- One procedure is
 - Search Google to find source
 - If can't find in Google, search by ISSN in Ulrich's
 - If can't find in Google or Ulrich's, search specialized subject indices
 - Contact the publisher or author directly
 - Purchase using credit card
 - Item delivered to requestor usually electronically

Implementation – Books and Media



Procedures for Purchasing Items (Books, DVD's)

- Request arrives through ILLiad
- Send out on Interlibrary Loan to five libraries
- If not filled by one of those five libraries, route to information broker
- Search for item (may need help from Acquisitions)
- Acquisitions rush purchases item
- Cataloging rush catalogs item
- Item delivered to requestor

Cooperation

Involves Acquisitions and Cataloging

Rush items increase

Helpful that all departments are in
Technical Services

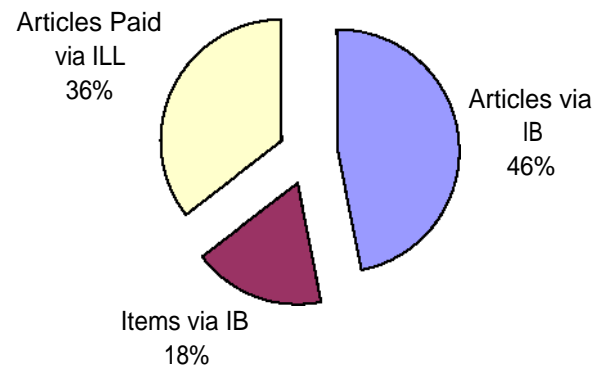
First Year Results

Purchased 722 content sources for a cost of
\$22,879.23

- * 327 Articles via Information Broker
- * 144 Items for the Collection via Information Broker
- * 250 Articles paid via Interlibrary Loan

Average cost of \$31.69

Acquisiton Method

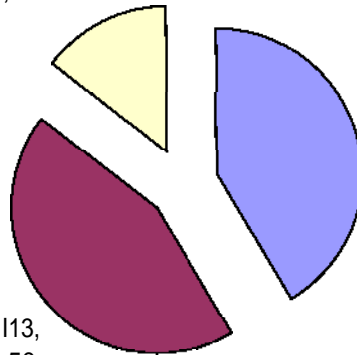


Cost of Acquisition

Articles Paid via
ILL, \$3,334.71

Articles via I13,
\$9,439.02

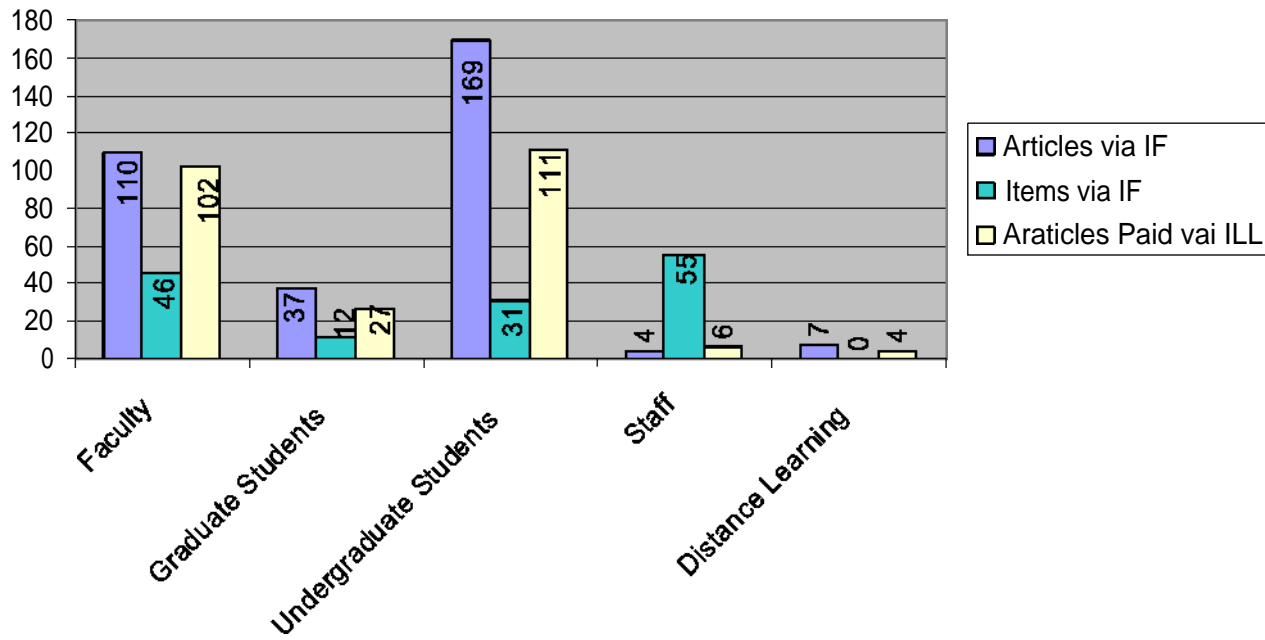
Items via I13,
\$10,105.50



Average Cost

- * \$28.87 Information Broker Article
- * \$70.18 Information Broker Item added to
Collection
- * \$13.34 Paid Interlibrary Loan Article

User and Acquisition Type



Adjust for Faculty

- Purchased Ingenta Articles
- Purchased Science Direct Articles
- Paid up to \$15 for Interlibrary Loan Articles

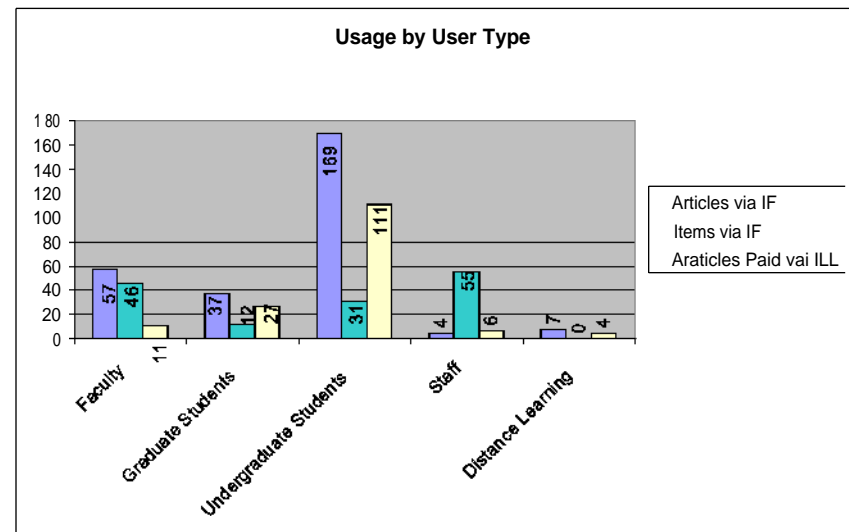
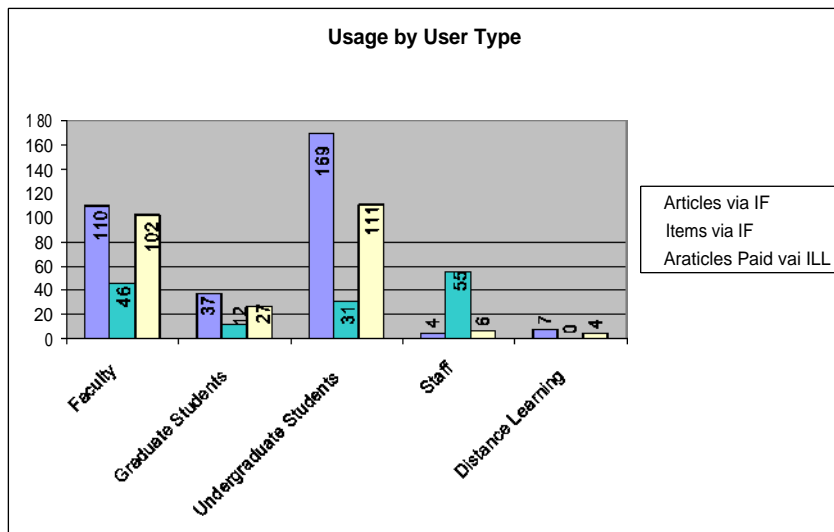
Adjusted for Faculty

Purchased 577 content sources for a cost of \$20,355.21

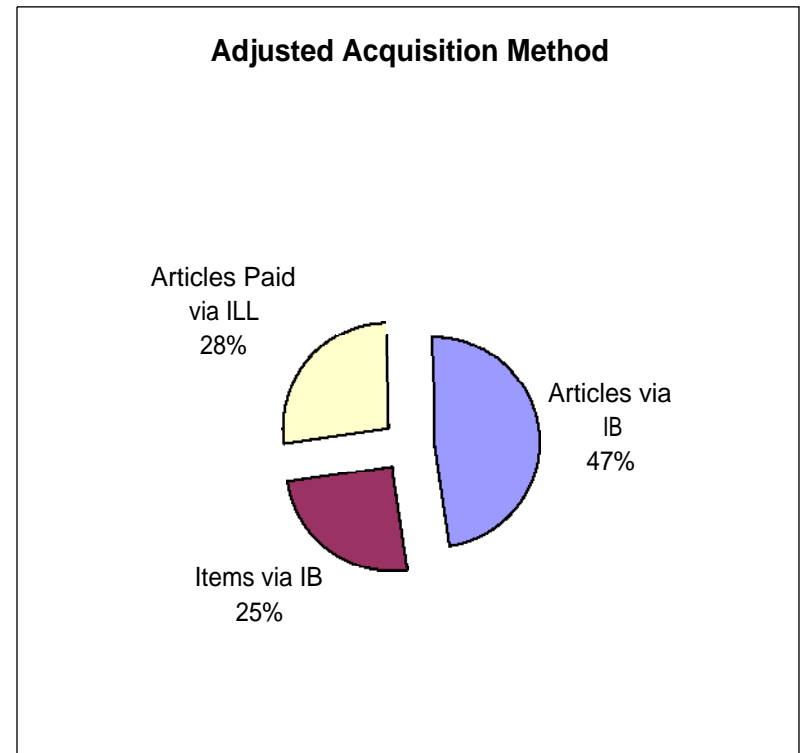
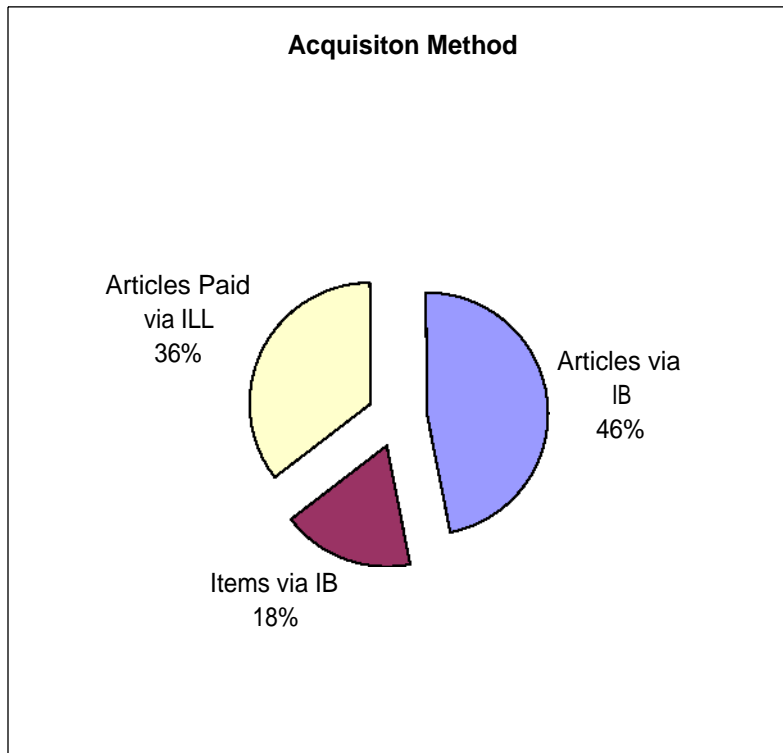
- * 274 Articles via Information Broker
- * 144 Items for the Collection via Information Broker
- * 159 Articles paid via Interlibrary Loan

Average cost of \$35.28

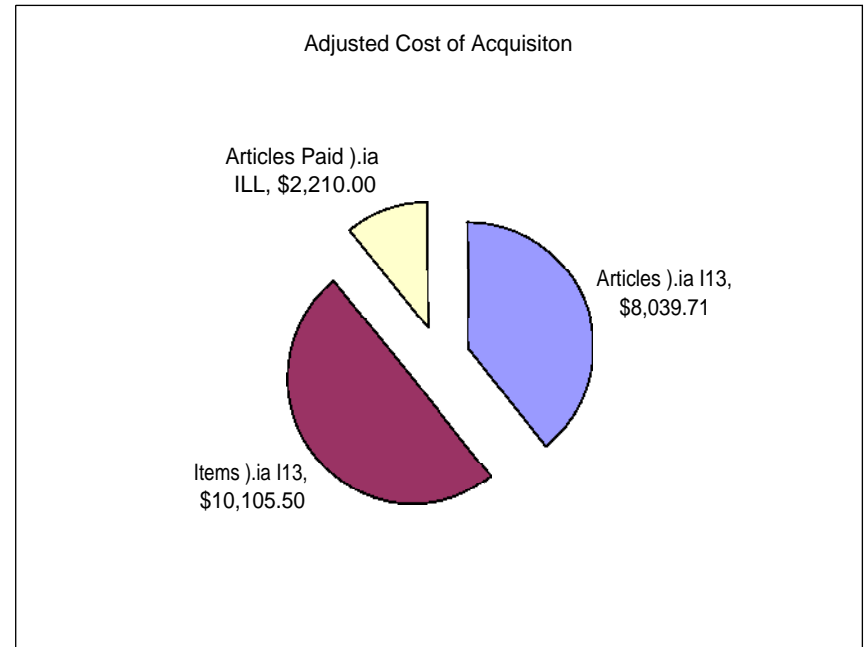
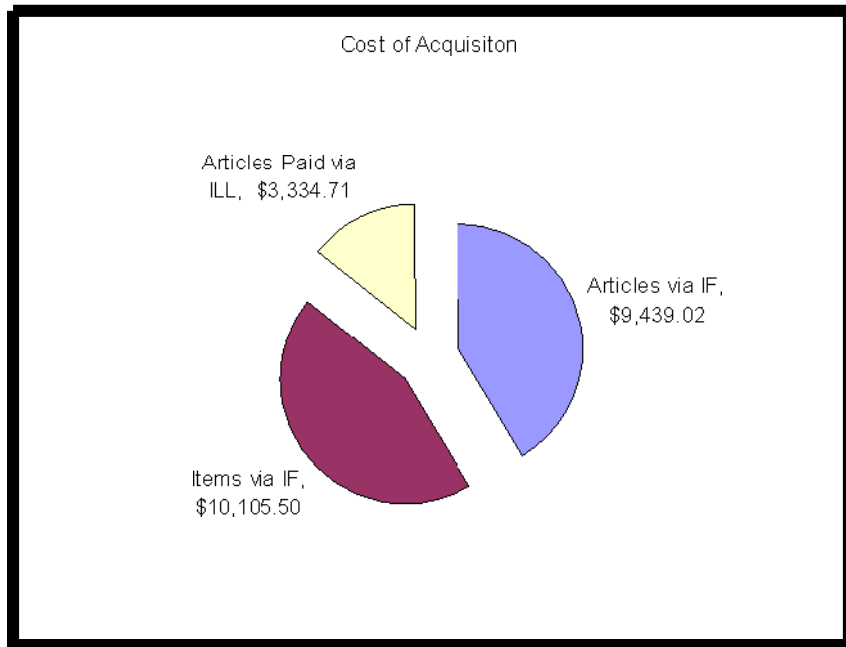
Adjusted User and Acquisition Type



Adjusted Method of Acquisition



Adjusted Cost of Acquisition



Average Cost

Unadjusted

- \$28.87 Information Broker Article
- \$70.18 Information Broker item added to collection
- \$13.34 Paid Interlibrary Loan Article

Adjusted

- \$29.34 Information Broker Article
- \$70.18 Information Broker item added to collection
- \$13.90 Paid Interlibrary Loan Article

Accountability and Effectiveness

- * 62 uses for \$20,000 (average cost per use \$322.58)
- * 722 uses for \$22,879.23 (average cost per use \$31.69)

Or

- * 577 uses for \$20,355.21 (average cost per use \$35.28)

New Journal after 2005/06

- * Journal of Forensic Science

- * 74 articles

- * Requested by 9 different individuals

- * 4 requestors were faculty members from 3 different departments

- * Cost \$337 per year

Adjustments after One Year

- Restrict items for the collection to a cost of \$100 or less
- Restrict items for the collection to five per person
- A set of books or DVD's counts as one title for cost and restriction issues.

July 2005 through April 2008

- Purchased 2,619 content sources for a cost of \$73,633.32.
- Average cost \$28.16
 - 1,269 IB articles for a cost of \$39,787.06 for an average cost of \$31.35
 - 555 IB items added to collection for a cost of \$22,696.36 for an average cost of \$40.89
 - 795 paid ILL articles for a cost of \$11,149.90 for an average cost of \$14.03

Circulation of Items (Volumes) Added to Collection in 2005/06

- 241 items
- 1,337 charges on the 241 items
- Average of 5.52 charges per item
- Color of Fear has had 23 charges

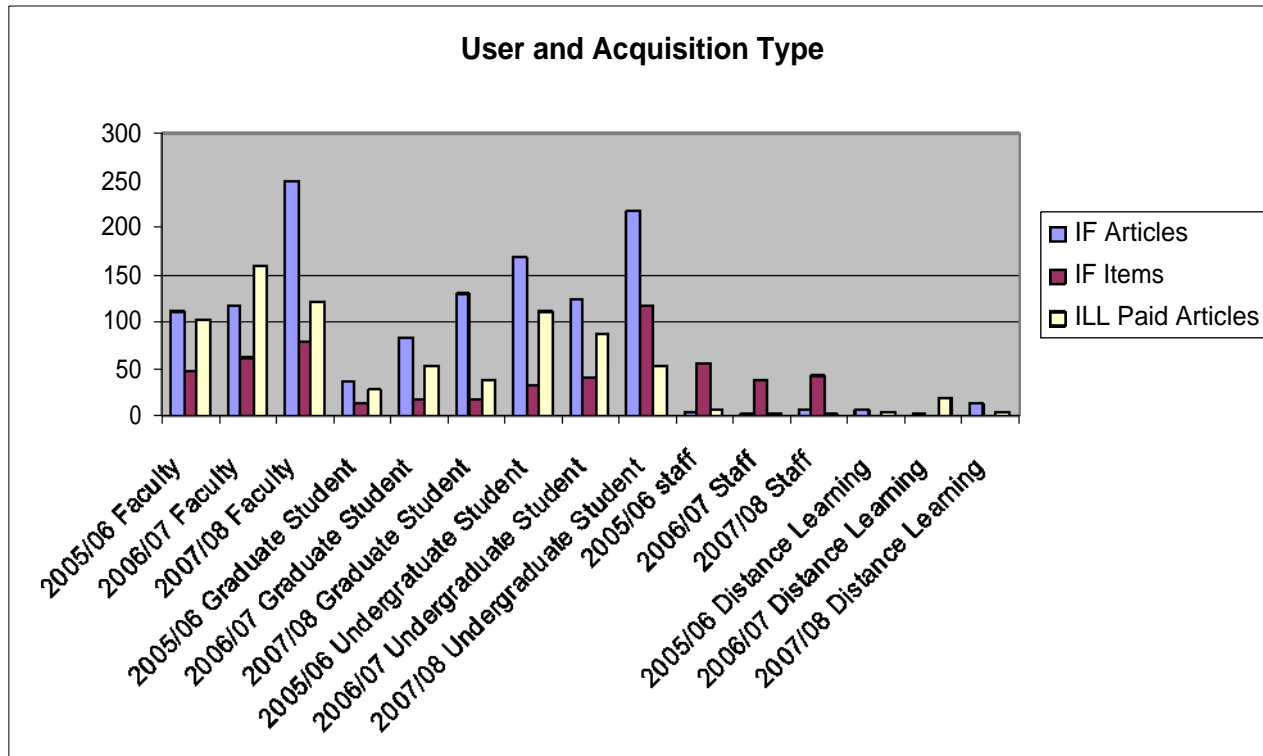
Circulation of Items (Volumes) Added to Collection in 2006/07

- * 232 items
- * 729 charges on the 232 items
- * Average of 3.13 charges per item
- * Shortbus has had 20 charges

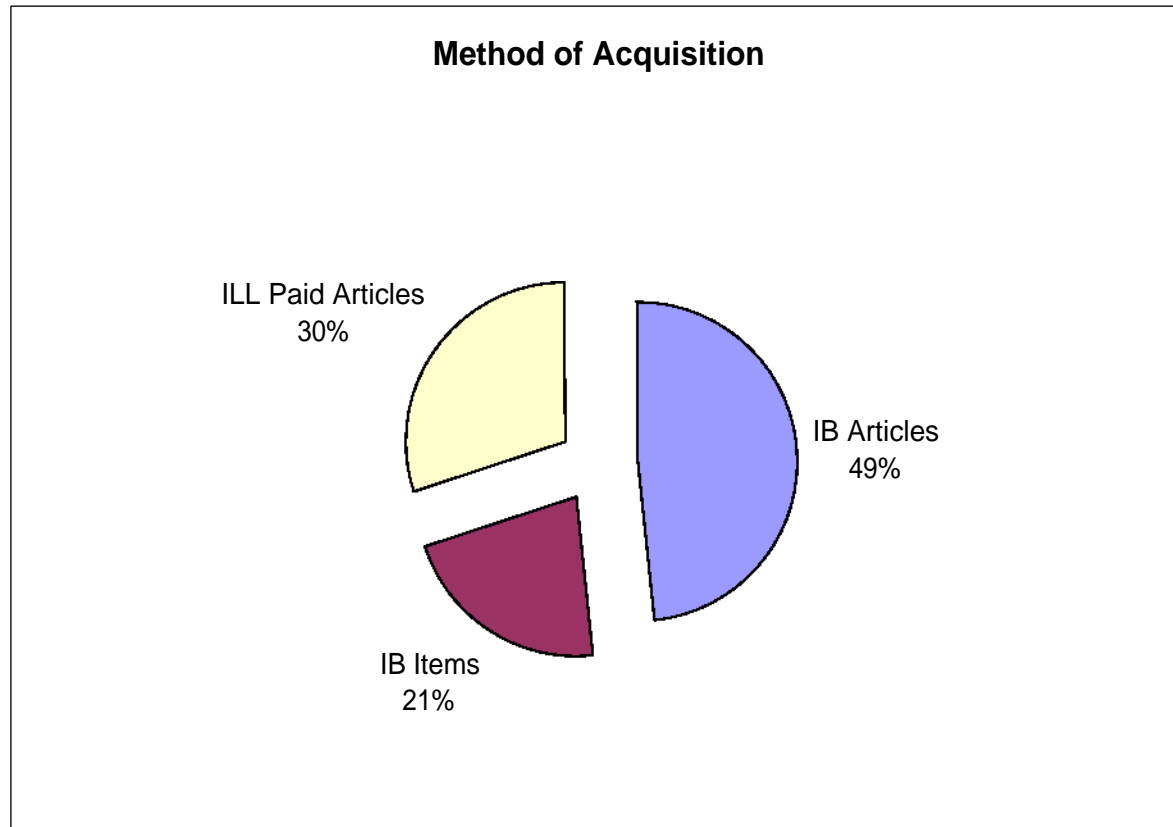
Circulation of Items (Volumes) Added to Collection in 2007/08

- * 419 items
- * 869 charges on the 419 items
- * Average of 2.07 charges per item
- * Become a better you has had 9 charges

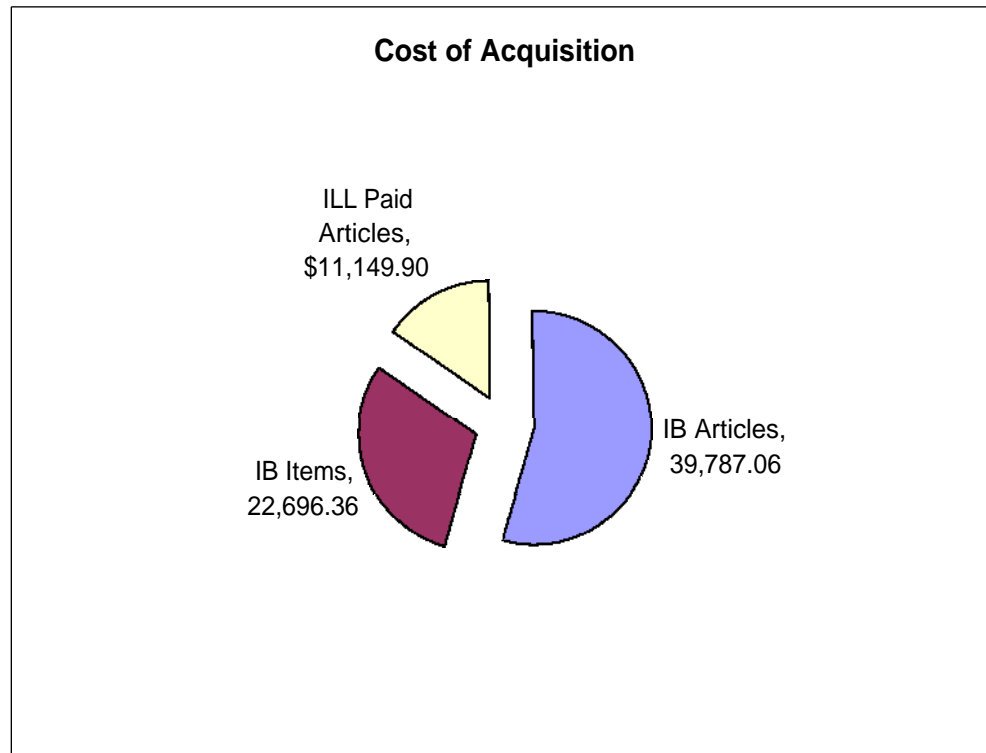
2005 through April 2008



July 2005 through April 2008



July 2005 through April 2008



Average Cost

- * \$31-35 Information Broker Article
- * \$40-89 Information Broker item added to collection
- * \$14-03 Paid Interlibrary Loan Article

New Journals

- * **Journal of Forensic Sciences in 2005/06**
 - * 74 requests
 - * Requested by 9 different individuals
 - * 4 requestors were faculty members from 3 different departments
 - * Cost \$337 per year

- * **Journal of Higher Education Outreach and Engagement in 2006/2007**
 - * 16 requests in 18 months by 4 different users
 - * Subscription cost is \$95

New Journals

Subscribed to one journal because it was as cheap to subscribe to the journal as to purchase an article from the journal – Keyboard Companion subscription cost was \$24.

Cancellations

- * 24 in 2006 with a cost of \$5,167
- * 18 in 2007 with a cost of \$5,222
- * No more than one per academic department

Future

- Associate Provost for Library Services has gone to each departmental faculty to promote
- Determine a list of print journals with less than 10 uses in three years to cancel
- Discussed the list with departments
- Adjusted the list from 339 titles to 280 titles

Comments from Faculty

- I will be discussing with the leadership team in the SNHP on 4/14/08 but my initial reaction is that the new method seems to work very well, and for online programs works better than the traditional paper version of the journals. If they bring up any points that I have not thought of I will be back in touch.

Questions?

Lois Schultz

schultz@nku.edu